

# EGAN UPDATE

Partnering with Today's Entrepreneurs to Create Successful Technology Companies of Tomorrow

## OwnerIQ Named One of Boston's Hot Companies

OwnerIQ earned accolades for being one of Boston's Hottest Companies by market research firm Lead411, ranked by growth in revenues and web traffic. That growth included several major additions to its client roster such as Proctor & Gamble, US Postal Service, and Carrier, while advertising stalwarts Sears and AT&T renewed successful programs. On the hiring front, OwnerIQ continued to improve its management horsepower by adding Mike Ouellette (formerly of Commission Junction) as its VP Publisher Development. [www.owneriq.com](http://www.owneriq.com)



## New Compliance Offering Helps Organizations Navigate Healthcare Reform Law



Companies - large and small - are beginning to face challenges in meeting Health Care Reform Compliance and how technology, like HR Compliance from HighRoads, will play a role in being efficient and cost-effective. With HR Compliance, companies of any size now can navigate the complex and changing regulations by leveraging technology to simplify and automate

the creation and update of existing employer medical SPDs. [www.highroads.com](http://www.highroads.com)

## Nexaweb Expands Commitment to Europe



Seeing increased demand for software and services for transforming legacy applications into cloud computing solutions, Nexaweb has opened a European headquarters in

Amsterdam. This follows the recent joint venture with Amsterdam-based Virgil, a provider of application development and data streaming solutions. The team in Amsterdam will provide sales and services to Nexaweb's fast-growing list of European customers in financial services, telecommunications, and other industries. [www.nexaweb.com](http://www.nexaweb.com)

## Envista Announces "Smarter Streets" Release



Envista, provider of map-driven SaaS applications to municipalities and utilities, has released new solutions to manage all activities and traffic impacts that occur in the Right of Way. The release provides location "intelligence" on construction/maintenance projects, planned Special Events, unplanned incidents, permits, and traffic impacts. The City of Baltimore recently expanded its use of Envista to manage 800 annual Special Events in the city, including the Baltimore Marathon. [www.envista.com](http://www.envista.com)

## VXI Expands Line of Unified Communications Products

VXI has introduced the X100 and X200 USB adapters, developed specifically for VoIP, speech recognition and softphone applications. Used with customer's existing professional-grade headsets, they deliver a natural, high-quality audio performance, from the computer, that sounds the same or better than traditional phone systems. Optimized for Unified communications, the adapters will fill an important need for customers who are starting or have already started to employ UC in their enterprise. [www.vxicorp.com](http://www.vxicorp.com)



## CallerXchange Exceeds Revenue Expectations For Mobile Operators

Mobile network operators across Europe and Africa are seeing higher than expected revenue results in their latest commercial deployments of OnePIN's CallerXchange mobile service. Recent market data has shown 82% of subscribers are adding new contacts to their phonebook when receiving a CallerXchange message, each contact having multiple phone numbers and generating 30 additional phone calls within an eight month period. This performance is two-times the operator's expected revenue. [www.onepin.com](http://www.onepin.com)

## Free Negative Keyword Tool Now Available



WordStream recently released a new free tool for search marketers. The Free Negative Keyword Tool brings the sophisticated negative keyword technology from WordStream's subscription keyword management software to a broader user base of search marketers. The tool helps marketers improve PPC campaign performance and lower AdWords costs by eliminating wasteful clicks and irrelevant, non-converting traffic. The

WordStream approach is a proactive way to control ad spend and increase ROI from PPC. [www.wordstream.com](http://www.wordstream.com)

## Pyxis Launches Google Android Support



Pyxis Mobile announced the launch of version 7.1 of their mobile application platform developer software suite. Headlining the 7.1 launch is support for Google's Android operating system, currently the fastest growing mobile OS in

the world. Pyxis Mobile has a long history of delivering the right product enhancements at the right time for customers, and makes it possible for enterprises to leverage the excitement around new devices by providing users with valuable business applications that run on the devices they choose. For more information call (781) 997-0300. [www.pyxismobile.com](http://www.pyxismobile.com)



## Latest Bug Battle Pits Location-Aware Social Tools

uTest recently completed its Q2 Bug Battle competition, testing and comparing Foursquare, Gowalla, and BrightKite. This story generated the most intense media blitz in the company's young history, including:

- Mashable: [Which App Does Checkins Best?](#)
- VentureBeat: [Location check-in services are riddled with bugs](#)
- TechCrunch: [Location-Based Services - it's game on!](#)
- GigaOm: [Checking In on Location-based Services](#)
- TheNextWeb: [Why More People Aren't Using Check-in Services](#)

## Currensee Announces Four New Broker Partnerships

Currensee grew their roster of supported brokers this month by adding four brokers to the list, including: Alpari UK, Ava FX, Easy Forex and FX Pro. These important broker partnerships open membership for the traders who use these brokers to now join the Currensee trading social network and link their live brokerage accounts. [www.currensee.com](http://www.currensee.com)



Egan-Managed Capital is always looking for great entrepreneurs and investors with whom to partner. Please send any information technology companies in the New England area looking for Series A or Series B funding our way.

Sincerely,

The Egan-Managed Capital Team

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