

# EGAN UPDATE

Partnering with Today's Entrepreneurs to Create Successful Technology Companies of Tomorrow



### Blackberry and Sony Ericsson Now Supported

Zeemote recently broadened compatibility of its award-winning JS1 Bluetooth Mobile Gaming Controller to include BlackBerry Smartphones and Sony Ericsson mobile devices. Nokia, LG, and Samsung S60 devices are also supported. Mobile consumers can use the Zeemote JS1 to control all mobile games, phone user interfaces (Menu Navigation), phone features like the Media Player, and nearly all phone

apps.

Zeemote also recently launched a Zeemote JS1 stand-alone Nokia and BlackBerry retail pack through e-tailers like Nokia, Amazon, and ShopBlackberry. The retail pack will be available in select markets for Fall 2009.



In other news, mobile operators and handset manufacturers reported a 63% lift in retail sales when the Zeemote JS1 Controller was bundled with a mobile phone. [www.zeemote.com](http://www.zeemote.com)

### Four New Customers Sign on to Ownership Targeting

OwnerIQ recently signed Ace Hardware for an Ownership Targeting campaign, leveraging consumer ownership data along with the most advanced advertising platform available today. In addition, iHome, Kicker and KAZ signed on for Owner Retargeting programs, which enables them to deliver online advertising messages to their customers as they roam across the broader internet. To find out more about the next generation of behavioral advertising, Ownership Targeting, go to: [www.owneriq.com](http://www.owneriq.com)



### Envista Adds Permit View and 50 Other New Features in Latest Release



Envista is a map-based, Software as a Service that allows utilities, municipalities, and government agencies to coordinate infrastructure construction and maintenance project schedules online. The Company pushed its second significant 2009 software release in August, with over 50 new features, including Permit View to see permits on a map and share them with all affected parties. Envista subscribers include cities such as Baltimore, Maryland and gas utilities such as NiSource. [www.envista.com](http://www.envista.com)

### Hosted Version of PathView Now Available

Apparent Networks recently announced a new version of its popular PathView network performance management tool. Version 2 extends PathView's unique network visibility into virtual environments. It enables IT teams to assess, troubleshoot and monitor their physical and virtual network resources with one tool. PathView v2 also includes PathView Cloud offerings - hosted services that are available as subscriptions. It also features a new add-on reporting module that makes it easy for IT teams to customize, schedule and distribute reports. For more information, go to [www.ApparentTools.com](http://www.ApparentTools.com). [www.apparentnetworks.com](http://www.apparentnetworks.com)



### Pyxis Now Supports iPhone

Pyxis Mobile, the leading provider of innovative wireless applications that drive value for corporations and their customers, launched support for iPhone applications, expanding their successful enterprise mobility platform to include this innovative device. With Configure Once, Run

Anywhere™ capabilities, Pyxis Mobile now offers the first mobility platform to support BlackBerry, iPhone, and Windows Mobile from a single application configuration. [www.pyxismobile.com](http://www.pyxismobile.com)

Egan-Managed Capital is always looking for great entrepreneurs and investors with whom to partner. Please send any information technology companies in the New England area looking for Series A or Series B funding our way.

Sincerely,

The Egan-Managed Capital Team

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