



Partnering with Today's Entrepreneurs to Create Successful Technology Companies of Tomorrow



Boeing Recognized For Innovative Employee Benefits

The Boeing Company is the latest HighRoads client to receive a "Solutions Superstar" Award by The Institute for HealthCare Consumerism for its use of HighRoads to go above and beyond in providing innovative health and benefit programs for their employees. HighRoads also won an innovator Award for its SPD Portal, an integrated, online employee communications system that provides electronic distribution of benefits information to employees while maintaining ERISA compliance. www.highroads.com

Professional Traders Now Available on Currensee TLIP



Currensee is proud to announce the addition of professional Commodity Trading Advisors (CTAs) to the Trade Leaders™ Investment Program. Carefully selected from the ranks of recognized trading firms, Trade Leaders like Adantia LCC (recognized as a "top CTA" by BarclayHedge.com), Janus Trading (presenting a seminar on January 18) and Joinys International Group are expanding investors' options with long track records of exceptional results and advanced risk management strategies. These three Trade Leaders already have over 500 Currensee investors. www.currensee.com

Malcolm Pirnie/ARCADIS Consulting Firm Partners with Envista for Tavares, Florida



Malcolm Pirnie/ARCADIS, a leading international consulting and project management firm has selected Envista for use by the City of Tavares, Florida. The City will use Envista's Enterprise ROW Coordination Platform for major infrastructure projects and public events. "By working in partnership with Malcolm Pirnie/ARCADIS, Envista will enable Tavares to maximize its revenue opportunities while ensuring the safety and satisfaction of the public," said Brad Steer, Envista's Senior Vice President - Sales and Marketing. www.envista.com



CallerXchange Growing to 148 Million Mobile Subscribers

Continuing its steady growth, OnePIN ended 2011 with more than 148 million mobile subscribers under contract. Doubling its subscriber base, the company now has 18 contracted mobile operators across five continents and is well positioned for 2012 with an additional nine contracts currently in negotiation. The company also continued its innovation dominance with five new patents granted by the USPTO in 2011 covering various mobile and web-based technologies. These new patent wins bring the company's total portfolio to 16 awarded US patents and three international patents. www.onepin.com

Pyxis Mobile Rebrands as Verivo Software, Adds \$17 Million in New Investment



This month the Pyxis Mobile team announced the launch of Verivo Software, the enterprise mobility company dedicated to helping businesses drive their mobile initiatives. Verivo leverages Pyxis Mobile's assets and technology, along with its new and expanded business model, product line and management team.

Verivo's enterprise mobility platform empowers companies to build, deploy and manage apps quickly and easily to meet today's market demands. The company also announced that it has secured \$17 million in growth capital funding to further boost sales, fuel marketing programs and accelerate its product development roadmap as it expands its global presence. www.verivo.com

New White Paper Lays Out Best Practices for Pay-Per-Click Budgeting



WordStream recently published a new white paper titled "PPC Budgeting Best Practices: 10 Tips for Setting Your 2012 Budget." This free guide provides ten strategies to help marketers set their paid search budgets in the coming year, including tips on how to determine initial budget, how to maximize budgetary controls, and why to consider seasonality when setting your PPC budget. You can access the new white paper [here](#). www.wordstream.com

New DOT Ruling Drives Sales Growth For VXI Headsets



VXI had a record sales month in December 2011, in part due to the new federal rule prohibiting truck and bus drivers from handling cell phones when driving. Under the new rule (FMCSA 35-11), drivers can be fined as much as \$2,750, and companies could pay up to \$11,000 for violating this new safety ruling. It's good news for everyone on the road, and particularly good for VXI, whose BlueParrott® Bluetooth® headsets have 60% of the market share for truck drivers and now are rapidly increasing revenues and their market position. www.vxicorp.com

Egan-Managed Capital is always looking for great entrepreneurs and investors with whom to partner. Please send any information technology companies in the New England area looking for Series A or Series B funding our way.

Sincerely,

The Egan-Managed Capital Team

- [Frank Andrasco](#)
- [Travis Connors](#)
- [John Egan](#)
- [Mike Shanahan](#)

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