



Forrester Research Names Nexaweb "Hot Banking Technology Company"



Nexaweb Technologies has been selected as a "Hot Banking Tech Company" by Forrester Research, Inc. in their independent December 23, 2009 report "Hot Banking Tech Companies to Watch in 2010." The report is a description of eight "companies that have caught our attention because they have targeted overlooked segments" of the banking industry. Nexaweb was included in the Forrester Research report for its Enterprise Web Suite and customizable electronic trading application components. www.nexaweb.com



HighRoads Fuels Thomson Reuters Offering

Thomson Reuters and HighRoads have announced a new analytic capability that provides large employers with insights into how the design of their health benefits influence employees' health care choices and costs. This new capability will enhance the value that employers already receive through Advantage Suite, the Thomson Reuters health care decision support system. For example, if a company's workforce has a low rate of compliance for a preventive treatment like mammograms, then the application can determine whether it's due to the company providing lower-than-average insurance coverage for preventive care. www.highroads.com

Pyxis Mobile Wins AlwaysOn Top 100

Pyxis Mobile has been selected by AlwaysOn as an OnMedia Top 100 Winner in the "Technology Enablers" category. Pyxis was recognized for creating new opportunities in marketing, branding, advertising, and publishing. Winners were selected from among hundreds of other technology companies nominated by investors, bankers, journalists, and industry insiders. www.pyxismobile.com



T-Mobile UK Signs Up for CallerXchange

OnePIN continues its global growth with the signing of one of the largest mobile brands in the world, T-Mobile. This customer win signifies OnePIN's entry into the advanced UK mobile market. T-Mobile will be providing the CallerXchange social address book services to its base of over 11 million subscribers. www.onepin.com



Envista Adds Washington DC Utilities

Washington Gas Company and Washington Suburban Sanitary Commission (WSSC) have now joined the City of Washington, DC as Envista subscribers. Washington Gas serves more than one million customers throughout the Washington metropolitan region, and WSSC is the 8th largest water and wastewater utility company in the country. Envista provides a map-based Software as a Service for infrastructure project coordination among municipalities and utility companies. www.envista.com



Best Buy and GE Now OwnerIQ Customers

Best Buy and GE both signed up this month to run Ownership Targeting campaigns by OwnerIQ. Additionally, CapitalOne, BSH Appliance, and AMEX renewed their ongoing Ownership Targeting advertising campaigns.



In sales news, Robert Daniel, a veteran advertising sales executive, joined the OwnerIQ team to head up the NYC sales office. Rob has over 10 years experience in building and growing sales teams around innovative advertising solutions. He was formerly with ContextWeb where he established them as the leader in contextual targeting for brand advertisers. www.OwnerIQ.com

VXI Unveils New Wireless Headset at the 2010 International CES



VXI announced the most recent addition to their headset portfolio with the pre-launch of the V100 wireless headset system at the CES trade show in Las Vegas this month. The V100 weighs less than 1oz, offers all-day comfort, and exceptional audio quality. The product launch was extremely well received with many current partners placing first day orders. www.vxicorp.com

Egan-Managed Capital is always looking for great entrepreneurs and investors with whom to partner. Please send any information technology companies in the New England area looking for Series A or Series B funding our way.

Sincerely,

The Egan-Managed Capital Team

[Frank Andrasco](#)

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