



UPDATE

Partnering with Today's Entrepreneurs to Create Successful Technology Companies of Tomorrow



Advance Product Line Moves Into Japan

Nexaweb Technologies will be hosting a press conference in Japan to announce its new office and new technology offerings. The Company also signed AT&T as a new customer. Additionally, Nexaweb's newly appointed CTO, Jeremy Chone, has been invited to speak at the upcoming AJAXWorld Conference & Expo West. www.nexaweb.com



Dominion East Ohio Pilots Envista

Dominion East Ohio—Dominion's largest natural gas distribution subsidiary—is piloting Envista's Software as a Service to improve coordination of projects with the 400 Ohio communities it serves. Envista's map-based technology allows utilities and government agencies to share and coordinate construction and maintenance project schedules online. With infrastructure renewal concerns at an all-time high, effective coordination helps prevent third-party damage to utility infrastructure and reduces paving costs. See the 3-minute demo at www.envista.com



Expanded Partnership

Genalytix extended its partnership with Acxiom, a \$1.4B provider of marketing data and services, by licensing its Affluence Indicators data for resale to Acxiom's 2,500 database clients and agency network. Genalytix first entered into a partnership with Acxiom in 2008 to private label the Genalytix On-Demand Targeting to automate the predictive modeling process. On-Demand Targeting sales through Acxiom have grown 114% year-over-year. With Affluence Indicators including Income, Discretionary Income, Home Values and other data elements on the Acxiom distribution file, Genalytix proprietary data is now available to the entire Acxiom client base. www.genalytix.com



Releases Latest Product Versions

Softrax Corporation announced the availability of Softrax Operations 8.5 and Softrax Contrax 3.5. New and enhanced features improve the way companies manage revenue related processes throughout the enterprise, including: contract management, pricing, billing, revenue allocations and deferrals, expense accounting and renewals. From startups to global enterprises, Softrax solutions help increase revenue, improve efficiency and enhance compliance initiatives for companies in a wide range of industries. www.softrax.com