

Partnering with Today's Entrepreneurs to Create Successful Technology Companies of Tomorrow



Music Videos to Your Mobile Phone

Groove Mobile, the world's leading mobile music commerce platform, recently added music videos to its successful mobile music offering with mobile media company, 3, in the UK. In addition to over the air (OTA) downloads, the expanded video offering allows users to dual download to a PC videos they purchased via mobile phone. The expanded video music store will include music videos from all four major record labels: Universal Music Group, EMI, Warner Music Group and Sony BMG, in addition to leading independent music labels. www.groovemobile.com



Closes Series B Financing

OnePIN announces that it has secured \$8 million in Series B financing. The investment was led by Greycroft Partners, a New York-based firm specializing in digital media companies. Series A investors FA Technology Ventures and Egan-Managed Capital also participated in the financing. The financing will be used to accelerate development of the OnePIN product portfolio and to deploy its products worldwide through its partners. www.onepin.com



\$9 Million Series C

HighRoads, the new way of managing human resource (HR) programs and suppliers, has closed \$9 million in Series-C financing led by ABS Ventures. Return investors include Kodiak Capital, Egan-Managed Capital and AH Ventures. The proceeds of the financing will drive the expansion of HighRoads' solution portfolio to capitalize on six years of aggregated HR program pricing and performance information, collected since the company's inception. Future offerings will meet large employers' most pressing needs: new ability to control health care spend, and benchmarks to prove that they are getting best-in-class service from their providers. www.highroads.com



Introduces On-Demand Targeting for Business

Genalytix launched Business On-Demand Targeting at the Direct Marketing Association's Direct Marketing Days show in New York, June 19-21. Business On-Demand Targeting allows small and medium-sized organizations to identify and target other businesses that are potential customers. Business On-Demand Targeting complements Genalytix' consumer version of On-Demand Targeting, which automates predictive modeling and is used by Acxiom and over 120 other clients to identify customers that are most likely to respond to a direct marketing campaign. www.genalytix.com



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Egan-Managed Capital is a Venture Capital Firm Focused On:

- ***New England***
Maximizing our availability and utility for our portfolio companies.
- ***High Technology***
Leveraging our collective experience in computer technologies.
- ***Early Stage***
Helping set the foundations for growth of significant businesses.
- ***Enterprise Class Products and Service***
Taking advantage of our enterprise sales and marketing expertise.

